



Stand Up Against Homelessness Featuring Jim Breuer | Omni Hotel | Saturday, April 9, 2022

About the Event:

Join New Reach and comedian Jim Breuer for a fun and engaging night out to help end homelessness in Connecticut. The goal of this event is to raise funds necessary for the continuation of New Reach services and programs, while engaging new donors, reaching new community members, and raising awareness for the mission and services of New Reach.

About Jim Breuer

New York bred comic storyteller Jim Breuer – who made the list of Comedy Central’s “100 Greatest Standups of All Time” — is a global touring sensation and regular presence on radio and television whose rabid audience, he’s thrilled to note, is filled with “lifetimers.” Breuer estimates that 78% of his fans have seen him “five, six, seven” times. Having evolved both personally and professionally since the beginning, Breuer’s sets have been F-word free for ten years and counting.

Sponsorship Opportunity:

Reach hundreds of households and businesses across New Haven and Fairfield County and show your support of New Reach. This highly publicized event will have multiple ways you can support our mission, increase visibility, and enhance your social responsibility. Please view all general opportunities in this packet, additional opportunities available. We hope you will join us, your partnership is very important to us and the families we serve.

Please submit your commitment form and payment by March 11, 2022, to receive full benefits.

For More Information, Please Contact:

Kassandra Hernandez
Donor Relations Officer
Khernandez@newreach.org
(203) 492-4866 EX. 119

Jameson Lukasiewicz
New Reach Lending
Jlukas@newreach.org
(860) 997-0336

Sponsorship Opportunities	Presenting Sponsor \$25,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
“Jim Breuer presented by...”	✓				
Logo/Name on event billboard	✓				
Logo/Name on event website	✓	✓	✓	✓	✓
Logo/Name on ticket sales site	✓	✓			
Logo/Name on print materials	✓	✓			
Logo/Name on invitation	✓				
Recognition in Annual report	✓	✓	✓		
Recognition in Newsletter	✓	✓	✓	✓	✓
Inclusion in event social media posts	✓	✓	✓	✓	
Logo/Name on table(s)	✓	✓	✓	✓	✓
Main Reception Wine Pour Presented by....				✓	
Main Reception Gift Card Raffle Presented by....			✓		
5 passes to VIP Reception		✓	✓		
10 tickets (one tables) & 10 passes to VIP reception	✓				
10 tickets (one table)		✓	✓	✓	✓

Sponsorship Form

Please select your sponsorship level

- Presenting Sponsor** (1 opportunity) \$25,000
- Platinum Sponsor** \$15,000
- Gold Sponsor** \$10,000
- Silver Sponsor** \$5,000
- Bronze Sponsor** \$2,500
- Table Sponsor** \$2,000

If you cannot attend the event and would like to make a donation, it would be greatly appreciated.

Every dollar counts and will help us continue to make a positive social impact on our community, its people and our state.

Amount _____

Contact Information

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

Phone: _____ Email: _____

Payment (please check one)

Check payable to New Reach Please send me an invoice Please charge my credit card

Circle Card Type Visa Mastercard American Express Discover

Card Number _____

Expiration Date _____ Security Code _____

Name on card _____

Billing address _____

Please return this form to:

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(203) 492-4866 EX. 119
Fax (203) 486-8896
PO Box 8608, New Haven, CT 06513

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