# newreach Annual Report Fiscal Year 2021



# Message from CEO



Home is a safe space where people should be able to take refuge, especially from the continued COVID outbreaks, economic disruptions, and any other uncertainty that may lie ahead.

Although we don't know what the future holds, we are certain of our mission to inspire lasting independence for all people affected by homelessness and poverty through a continuum of housing and support. Undoubtedly, the past couple years have served to further reveal preexisting inequities in housing, education, healthcare, food security, criminal justice and employment. Yet, New Reach remains committed to help recover and aid in the renewal of our communities by fighting for all people to have a safe place to call home. Every day we watch our clients work to rebuild their lives.

Our vision is to fundamentally shift how our community manages and responds to homelessness and housing insecurity with an increased focus on preventing evictions. As an organization, we believe a true systems change is possible. We imagine a world where the need for shelter is minimal because individuals and families are able to stay in their homes instead of being evicted, and those who are struggling to make ends meet can get the help they need to maintain stability.

Today, more people than ever before understand the multitude of disparities that exist and why there is a need for systems change. This is evidenced by the unwavering support we continue to receive from all our resources —public, private and philanthropic. Together, we did what none of us could achieve on our own. By uniting, we were able to generate over \$7 million in revenue and support ultimately serving 3,583 people.

Within our Annual Report you will find stories of hope. You will also find an overview of the programs and the services we offer, and our impact to the community. Our focus is on implementing programs that focus on long-term solutions to homelessness and the housing crisis, while also providing overall support to the current needs of the communities we serve.

We faced many challenges throughout the past year, but we worked hard to grow, learn and adapt together. I am excited for you to learn more about our work, our team, our supporters and our stewardship of charitable funds. Thank you for helping us further our mission to make homelessness rare, brief, and one-time.

#### **New Reach Leadership**

Kellvann Dav Chief Executive Officer

Nicole Barnofski Chief Program Officer

Brooke Lombardo

Director of Clinical Services

Meredith Damboise Senior Director of Quality Assurance and Compliance

Chief Operating Officer

Fred De Pourcq Director of Fixed Assets

Lisa Asadourian

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# Stories of Hope

Every day, our clients are working to rebuild their lives, establishing long-term independence and self-reliance. Families and individuals have built hopeful futures while working with New Reach.



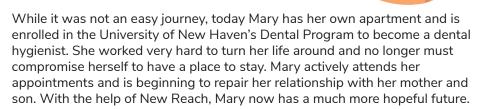
"The last few mornings when I wake up and open my eyes and realize I am home and not in the hotel anymore have been amazing! My son keeps running around the apartment saying, 'we have our couch back, look mom we have our TV, we have our toys.' It's so great to see him and my daughter be able to play with their toys again and sleep in an actual bed!" – New Reach Client

## Meet Mary

Mary\* came to New Reach after being homeless for four years living in a tent. Mary desperately needed help with her mental health and substance abuse that had put a strain on her relationship with her mother and son. With nowhere else

to turn, Mary entered New Reach's Integrated Care Program where she was able to find the support and stability she needed.

Mary's caseworker helped her create a plan to reach her goals of getting an apartment and enrolling in college. New Reach was able to find a long-term place for her to stay by getting her on a waitlist for a Section 8 voucher and advocated for her to be able to secure an apartment. Mary was also provided the resources necessary to find psychiatrists and therapists.



<sup>\*</sup>Names have been changed for anonymity.



## New Reach Programs



Our Stable Families Program has been preventing homelessness for more than a decade by helping those who are at risk of being evicted stay in their homes.



Our housing provides supportive, affordable living spaces for those who need short- or long-term assistance.



New Reach provides crisis services to those who are already homeless, offering safe shelter and food, intensive support and guidance, as well as lightly used furniture for those who are ready to move on to their new home.

# We couldn't do it without you!

We are so thankful for all that our donors and volunteers do. Your commitment and generosity means the world to the people we serve. Thank you!



United Way's Women United organized a BBQ at Martha's Place for the families.



Students from Yale University helped with organizing in-kind donations.



First Congregational Church of Guilford and the Pilgrim Fellowship Youth Program building picnic tables and chairs they donated to New Reach's shelters and office.



Betsy Ross Arts Magnet School students organized a toiletries and money for mattress drive.



Students from Quinnipiac University helped with cleaning up the yard at Life Haven.



A donor with her family donating gifts to New Reach's 2021 Adopt-A-Family campaign.

# Our Impact





New Reach helped change the lives of 3,583 Individuals



## **EVICTION PREVENTION**

100% Of Participants Prevented From Losing Their Homes





### **HOUSING**

100% Of Participants Sustained Permanent Housing





## **SHELTER**

73% Of Households Moved On To Housing From Our Shelters



## Thank You For Supporting New Reach This Year

## Corporate, Foundation and Community

- AAA Northeast
- Affinity Foundation
- · Ameriprise Financial
- Branford Community Foundation
- Citizen
- Citizens Charitable Foundation
- · City Missionary Association of New Haven, Inc.
- · City of Bridgeport
- City of New Haven
- Costco Warehouse
- Costco Wholesale
- Davita Acutes
- Ernest and Joan Trefz Foundation
- Fairfield County Community Foundation
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- Key Bank
- Knights of Columbus
- Lewis G. Schaeneman, Jr. Foundation, Inc.
- Near & Far Aid Association, Inc.
- NewAlliance Foundation
- Newman's Own Foundation
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- · People's United Community Foundation

- Ralph L. Rossi & June M. Rossi, Charitable Foundation
- Rogers Family Foundation
- Spring Glen Church
- Stanley Family Foundation
- Supportive Housing Works
- The Bank of America Charitable Foundation, Inc.
- The Community Foundation for Greater New Haven
- The Ernest & Joan Trefz Foundation
- The Grace J. Fippinger Foundation
- The Kettering Family Foundation
- The R & W Family Donor Advised Fund
- The United Illuminating Company
- The Werth Family Foundation
- Timken Foundation of Canton
- Town Fair Tire
- Town Fair Tire Foundation
- TraceLink
- United Way of Greater New Haven
- Webster Bank
- Yale New Haven Hospital/Community & Government Relations
- Zoe's Best Friend Foundation



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www.newreach.org

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