



NO SHOW GALA
MAY 20, 2021

THE MOST UNEVENTFUL EVENT OF THE YEAR!

No tux, no dress, no mask, no problem!

This year, instead of asking you to spend yet another hour in front of your laptop screen, New Reach is cordially inviting you to not attend our No-Show Gala. This fundraiser offers a unique opportunity to (not) bring together friends, families, partners, donors, and volunteers BUT TO STILL HELP transform the lives of some of the most vulnerable families in New Haven and Bridgeport.

Best of all, because there is no dinner, no event to host, and no venue to rent...

100% of the proceeds go towards ending homelessness in Connecticut!

We hope you'll embrace this opportunity to stay at home in your best athleisurewear, eat delicious food of your own choosing, and take back your evening while supporting those in our community who have nowhere else to turn.

Sponsorship Opportunities

The sponsorship packages listed below make it easy to help end homelessness, increase awareness, and reach hundreds of households and businesses across New Haven and Fairfield Counties. On the following pages, you will find detailed information on available sponsorship opportunities. If none of the listed opportunities seem like a great fit, let's work together to tailor a bespoke sponsorship package!

If you have any questions or would like more information, please contact:

Mia Allen

Community Engagement Specialist

mallen@newreach.org or (203) 492-4866, ext. 119

Please submit your commitment form and payment by April 30, 2021 to receive full benefits.

SPONSORSHIP LEVELS

\$15,000 – NO RUBBER CHICKEN DINNER SPONSOR

- Name and logo on event website
- Inclusion in 5 pre-event social media posts
- 7 social media posts (1 per month - post event)
- Article spotlight in biannual newsletter
- Recognition in annual report.
- Logo on invitation (as long as secured by 4/9/2021)
- Logo included in event emails
- Logo on digital event billboard

\$10,000 – NO LOUD MUSIC SPONSOR

- Name and logo on event website
- Inclusion in 3 pre-event social media posts
- 6 social media posts (1 per month - post event)
- Inclusion in biannual newsletter
- Logo included in event emails

\$5,000 – NO SMALL TALK SPONSOR

- Name and logo on event website
- Inclusion in 2 pre-event social media posts
- 4 post-event social media posts
- Inclusion in biannual newsletter

\$2,500 – NO SLIDE SHOW SPONSOR

- Name and logo on event website
- Inclusion in 1 pre-event social media post
- 2 post-event social media posts

\$1,000 – NO RSVP CARD SPONSOR

- Name on event website
- Inclusion in 1 pre-event social media post
- 1 post-event social media post

\$500 – NO COAT CHECK SPONSOR

- Name on event website
- Inclusion in 1 pre-event social media post

\$250 – STAY HOME SPONSOR

- Name on event website

Sponsorship Form

Please select your sponsorship level

- \$15,000 - No rubber chicken dinner sponsor
- \$10,000 - No loud music sponsor
- \$5,000 - No small talk sponsor
- \$2,500 - No slide show sponsor
- \$1,000 - No RSVP card sponsor
- \$500 - No coat check sponsor
- \$250 - Stay home sponsor

Contact Information

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

Phone: _____ Email: _____

Payment (please check one)

- Check payable to New Reach Please send me an invoice Please charge my credit card

Card Type (please circle) Visa Mastercard American Express Discover

Card Number _____

Expiration Date _____ Security Code _____

Name on card _____

Billing address _____

Please return this form to:

Mia Allen

Community Engagement Specialist

mallen@newreach.org

Phone (203) 492-4866 EX. 119

Fax (203) 486-8896

269 Peck Street, New Haven, CT 06513