



**About the Event:** Stand Up Against Homelessness with New Reach for a fun and hilarious night out to help end homelessness in Connecticut. This second annual event will feature guest performances from Bianca Del Rio and Gianmarco Soresi. The goal of this event is to raise funds necessary for the continuation of New Reach services and programs, while engaging new donors, reaching new community members, and raising awareness for the mission and services of New Reach. Additionally, we are looking to foster a space where both new and existing members of the New Reach Community can come together for our shared mission while enjoying a fun night out. One hundred percent of the proceeds will go directly toward the critical work we do throughout Connecticut. We hope to see you there!

**About Bianca Del Rio:** Since becoming the season six winner of RuPaul's Drag Race, Bianca Del Rio has been a dimple-cheeked, larger-than-life drag queen and outrageous comic who isn't afraid to shock and offend. Thanks to her snarky frankness, impeccable timing, and politically incorrect humor, she became the show's breakout star, winning its sixth season. Dubbed the "Joan Rivers of the Drag World" (The New York Times), there isn't anything Bianca is afraid to say. A self-professed "clown in a gown", Bianca is quick to point out she is the biggest joke of all.

**About Gianmarco Soresi:** Dubbed "the guy from all those General Electric commercials" Giancarlo has appeared everywhere from Blue Bloods to Comedy Central. He has a wide variety of acting talent and a natural ability to make people laugh, working side-by-side with some of the biggest names in Hollywood such as Jennifer Lopez, Tracy Morgan, and Billy Crystal. Make sure to have the popcorn ready, you will not want to leave your seats once he hits the stage!

**Sponsorship Opportunity:** Reach hundreds of households and businesses across New Haven and Fairfield County and show your support of New Reach. This highly publicized event will have multiple ways you can support our mission, increase visibility, and enhance your social responsibility. Please view all general opportunities in this packet, additional opportunities available. We hope you will join us, your partnership is very important to us and the families we serve

**For More Information, Please Contact:**

Joanne Sciuilli, Director of Development

[Jsciuilli@newreach.org](mailto:Jsciuilli@newreach.org) | (203) 492-4866 x 119



Sponsorship Opportunities	Presenting Sponsor \$25,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	Program Ad Full \$1,000	Program Ad ½ \$500	Program Ad ¼ \$250
"Presented by..."	✓							
Logo listed on marquee outside of the venue	✓							
Logo/Name on event billboard	✓							
Logo/Name on event website	✓	✓	✓	✓	✓			
Logo/Name on ticket sales site	✓	✓	✓	✓				
Logo/Name on print materials	✓							
Inclusion in event social media posts	✓	✓	✓	✓	✓			
10 Tickets	✓							
8 Tickets		✓						
6 Tickets			✓					
4 Tickets				✓				
2 Tickets					✓			
Full Page Ad	✓	✓				✓		
½ Page Ad			✓	✓			✓	
¼ Page Ad					✓			✓

## Sponsorship Form

*Please select your sponsorship level*

- Presenting Sponsor (1 opportunity) \$25,000**
- Platinum Sponsor \$15,000**
- Gold Sponsor \$10,000**
- The Life of the Party (1 opportunity) \$10,000**
- Silver Sponsor \$5,000**
- Bronze Sponsor \$2,500**
- Program Ad Full Page \$1,000**
- Program Ad ½ Page \$500**
- Program Ad ¼ Page \$250**

If you cannot attend the event and would like to make a donation, it would be greatly appreciated. Every dollar counts and will help us continue to make a positive social impact on our community, its people and our state.

- Amount \_\_\_\_\_

### **Contact Information**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **Payment (please check one)**

Check payable to New Reach  Please send me an invoice  Please charge my credit card

Circle Card Type  Visa  Mastercard  American Express  Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on card \_\_\_\_\_

Billing address \_\_\_\_\_

### **Please return this form to:**

Joanne Sciulli, Director of Development

[Jsciulli@newreach.org](mailto:Jsciulli@newreach.org) | (203) 492-4866 x 119

PO Box 8608, New Haven, CT 06531

