Sponsorship Opportunities



Join New Reach and comedian Gianmarco Soresi with opener LeClerc Andre for a fun and hilarious night out to help end homelessness in Connecticut. The goal of this event is to raise funds necessary for the continuation of New Reach services and programs, while engaging new donors, reaching new community members, and raising awareness for the mission and services of New Reach.

Your sponsorship is a catalyst for change, raising funds for New Reach services and programs that help our neighbors who struggle with homelessness. 100% of the proceeds will go directly toward our critical and innovative services throughout Connecticut.

And, your support not only contributes to a meaningful cause but also unlocks substantial marketing benefits for your business.

Mark your calendars and join us for a night that leaves a lasting impact.

About New Reach

Since opening our doors in 1990 New Reach has provided programs and support to those in our community who are most in need including eviction prevention, crisis services and housing.

On any given night in Connecticut, nearly 3,000 individuals are homeless, and even more struggle with housing insecurity. Last year, the number of people experiencing homelessness in Connecticut rose for the first time in nearly a decade, by 13%. With your help, we can end homelessness in Connecticut by making it rare, brief, and non-recurring.





FEATURING
GIANMARCO SORESI
AND

LeClerc Andre

STAND : UP:

AGAINST HOMELESSNESS

COLLEGE STREET MUSIC HALL

March 7, 2024



Sponsorship Diamon **Platinu** Golden Silver Bronze Howling Chuckle Snicker d Giggle Smirk Belly **Sponsor Sponsor** Sponsor **Opportunities** m Guffaw Chuckler Sponsor Sponsor **Busters** \$1,000 \$500 \$250 \$10,000 \$5,000 **Sponsor Sponsor** Sponsor \$25,000 \$15,000 \$2,500 "Presented by..." Logo listed on marquee outside of the venue Logo/Name on event billboard Logo/Name on ticket sales site **Inclusion in event** social media posts Logo/Name on event website Name on screen and program at event 10 **# Of VIP Tickets 12** 8 6 4

ALL PROCEEDS GO TOWARDS MAKING HOMELESSNESS RARE, BRIEF & ONE TIME IN CONNECTICUT

READY TO SAY YES?

Scan the QR code, send in the sponsorship form or call Emmanuella Nwagboli

> enwagboli@newreach.org (203) 492-4866 x 023







Sponsorship Form

Please select your sponsorship level	If you cannot attend the event and would like to donate,
□ Diamond Guffaw Sponsor \$25,000	it would be greatly appreciated.
□ Platinum Chuckler Sponsor \$15,000	From a della consulta and call balance continue to make a
☐ Golden Giggle Sponsor \$10,000	Every dollar counts and will help us continue to make a
□ Silver Smirk Sponsor \$5,000	positive social impact on our community, its people and our state.
□ Bronze Belly Busters Sponsor \$2,500	our state.
☐ Howling Sponsor \$1,000	□ Amount
□ Chuckle Sponsor \$500	
□ Snicker Sponsor \$250	
Contact Information	
Company Name:	
Contact Name:	litte:
Address:	
Phone: Email:	
Payment (please check one)	
☐ Check payable to New Reach ☐ Please send me an	invoice Please charge my credit card
Card Type 🔲 Visa 🔲 Mastercard 🔲 American Expre	ess Discover
Card Number	
Expiration Date Security Co	ode
Name on card	
Billing address	

Please return this form to:

Emmanuella Nwagboli Community Outreach Specialist enwagboli@newreach.org (203) 492-4866 x 023 Fax (203) 486-8896 PO Box 8608, New Haven, CT 06513

